

FOR THE 10 MILLION WHOSE JOBS GO TO AI

AI took the shoot. Your taste still earns.

Pick the shorts you would keep. A **twin creator**, a virtual human, performs your next one in any language: no face, no camera. **Your own Claude** rewrites it over MCP, so every version comes back better.

On two engines we already run

Shorti Reads what goes viral, format by format: hooks, beats, cues, where the camera stood, lineage.

CineSynth One consistent virtual human in every format, lip-synced, with the AI label burned in.

48 commits in one day 8 MCP tools 20 live trends KO · EN

Teach your taste

Shorts rising abroad this week. Keep only what your ghost should learn from.

1 / 20 Kept 0

Halloween

0:01

Tape a diagonal across face

Next >

Places the tape along a sharp diagonal edge across the...

She applies long tape across her face.

< Skip

Keep →

01 Teach your taste

This week's rising shorts, Halloween included. The **coaching pencil** draws each hit's mise-en-scène on the frame.

< Yuna 채널

Y Yuna

고스트 브리프 (초안) v2

10s 15s

This is the after. Watch the before.

이게 완성본. 이제 처음부터 볼게요.

9:16 · EN · 대사 ~11.5s / 12s

내 식대로

비튼 지점 · Starts at the finished look and rewinds, so the reveal is the hook.

0.0s This is the

2.5s Pale base first,

6.5s White las

비트 1 · 0.0s

삭제

대사

This is the after. Watch the before.

뜻 이게 완성본. 이제 처음부터 볼게요.

동작

Closer setup: 1 m away, height 1.3 m, level tilt. Full Hatter look for one beat, hat tipped, grin; then a snap rewind cut to bare skin and a wig cap.

뜻 1m 거리, 높이 1.3m, 수평의 가까운 구도. 완성된 Hatter 룩으로 한 박자, 모자를 기울이고 웃은 뒤 민낯과 가발 캡으로 빠르게 되감기 컷.

02 The brief, twice

The ghost performs in English; you read Korean beside every line. Edit anything.

< Ghost brief

Y Yuna · Storyboard 15s · 9:16 · EN

This is the after. Watch the before.

5 beats · 4 scenes ready. Scenes are made with CineSynth; until then each shows the prompt it will use.

Pre-made scene

Pre-made scene

AI-generated · Virtual human

AI-generated · Virtual human

0.0s #1

"This is the after. Watch the before."

Closer setup: 1 m away, height 1.3 m, level tilt. Full Hatter look for one beat, hat tipped, grin; then a snap rewind cut to bare skin and a wig cap.

Download Prompt

2.5s #2

"Pale base first, then pink shadow."

Medium shot from a tripod at 2.1 m, height 1.35 m, tilt -2 degrees, plain white wall. She dabs a pale base on with a sponge, shows the pink palette to the lens and sweeps it over cheeks and eyes.

Download Prompt

03 Your twin performs

Approve, and CineSynth shoots it scene by scene, on the hit's own camera setups.

Refine it with your Claude

Leave a note, ask your Claude to refine it, and the new version lands on this page.

v2 Your Claude

Opens on the finished Hatter, rewinds to bare skin, an...

v1 GhostReel

Ready to become the Mad Hatter?

Note for your Claude

e.g. Make the hook a question. A shorter last beat.

Save note

* Refine it and make the video with your Claude

Runs on your Claude Pro or Max plan: Opus 5.5 at max effort. GhostReel takes no key and no fee.

Claude Code

Claude Desktop

Paste into a terminal

claude --model opus --effort max 'Read GhostReel brief 9f6a94eb-2b49-430f-99af-02d958ddd7bf with ghostreeL_brief_get, apply my note and make it better, then save it back with ghostreeL_brief_revise. Tell me in one line what you changed, and once I approve, render it with ghostreeL_render and give me the video link.'

Copy

04 Your Claude closes the loop

Leave a note. Opus 5.5 reads it over MCP and writes **v2** to the same link.

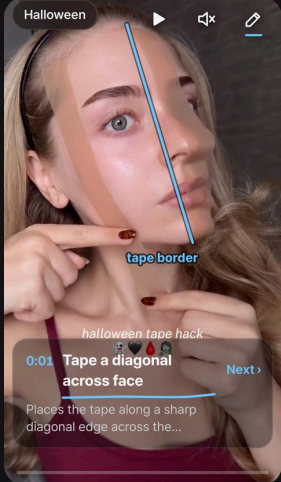
TRY IT ghost.newtype-ai.com → Sign in with Google (judges are auto-approved) → keep 2–3 shorts → approve the brief

* Make with Claude: connect in 1 minute, then ask Opus 5.5

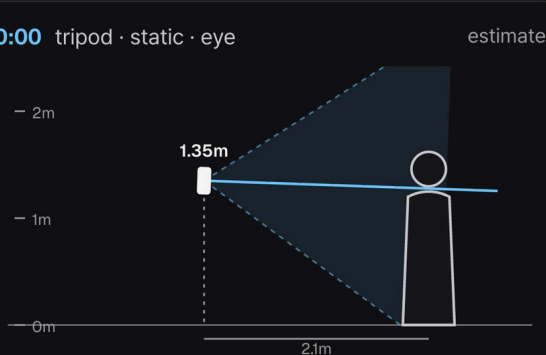
STRATEGY

Ride the dinosaur. Feed it what it can't see.

Frontier models get stronger every month. We don't race them. We give them what they lack: **what goes viral, shot by shot**. Every upgrade to Claude or GPT upgrades every GhostReel creator, and over MCP people **bring their own AI**: no model bill for us.



0:00 tripod · static · eye estimate

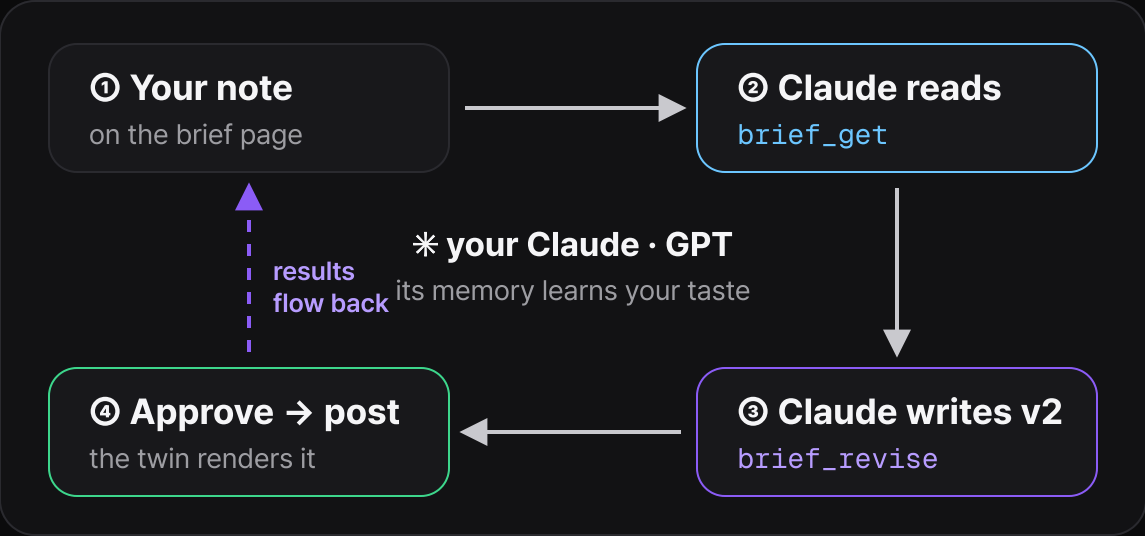


Height 1.35m Distance 2.1m Tilt -2° FOV 69°

LIVE NEXT · SMART GLASSES

Viral mise-en-scène, drawn on the frame

Shorti reads each hit: hook, beats, and where the phone stood. The **coaching pencil** draws it on the frame, for the ghost and for anyone who films for real. Next, inside POV smart glasses.



LIVE · READ → WRITE NEXT · POST RESULTS

A closed loop, not a lookup

Your own Claude reads the brief and your note, then **writes the next version back** to the same link. Next, each post's results flow in, so your AI's memory learns your taste post by post: **your craft compounds**.

```
// GhostReel's MCP context: Shorti's camera read
const { height, distance, tilt, fov } =
  context.camera[0]; // 1.35 m · 2.1 m · -2° · 69°
const cam = new THREE.PerspectiveCamera(fov, 9/16);
cam.position.set(0, height, distance);
cam.rotation.x = deg(tilt);

for (const b of brief.lines)
  timeline.at(b.t, b.say, b.do);
// the model writes the rest, in code
```

NEXT · MONTHS AHEAD

Code-native video, built for the next model

Our MCP context (beats, camera setups, cues, lineage) is a **shot list a model can execute**. Today it directs CineSynth's virtual human; as Opus-class models grow, the same tools let them compose 2D and 3D shorts in pure code, like three.js.

NORTH STAR Posts each creator approves per week. Ten minutes of taste a day becomes a channel that posts daily, in any language.	TWO MARKETS ① US and English-speaking TikTok · Reels · Shorts: faceless side-income creators (first ghost: K-beauty for the US). ② POV smart-glasses creators: the pencil coaches the shot in the lens.	BUSINESS Bring your own AI: no inference bill for us, frontier quality for them. Revenue from render credits and seller deals, where the ghost wears the product.
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