

Chat answers what you say. poin answers what you don't.

Command line

You type commands.
The machine's language

GUI

You point and click.
The screen's language

Chat

You say what you want.
Human language

poin

You pause, glance, nod.
Human behavior

The gap chat can't fill

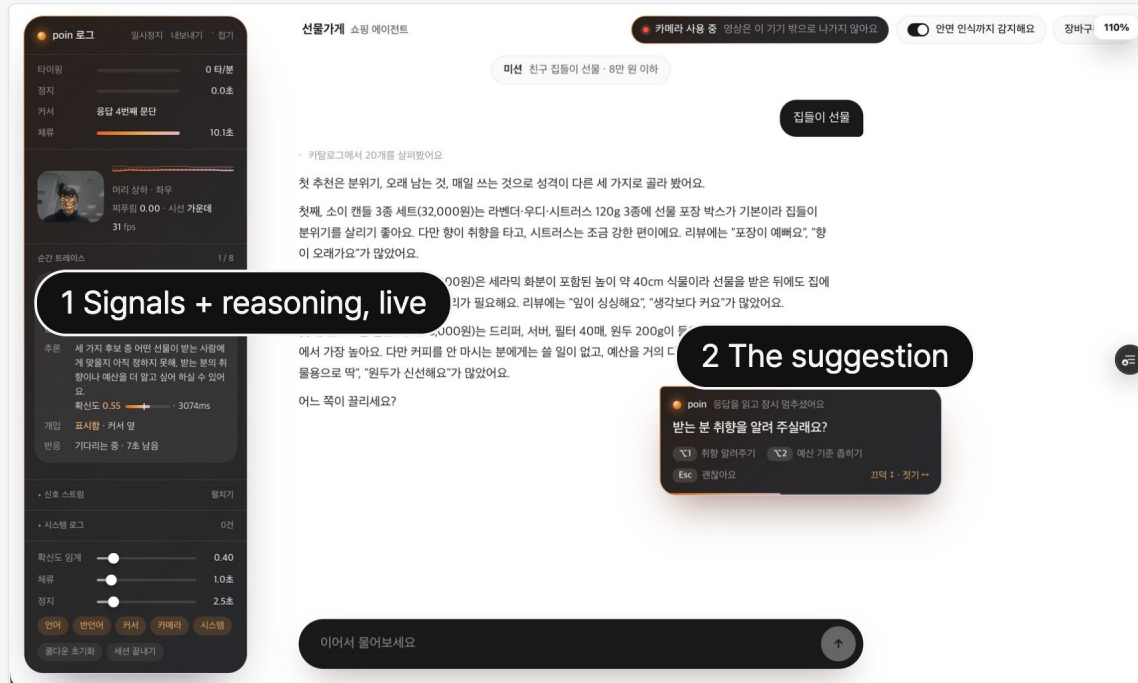
People don't know what to ask. The empty prompt box stalls them.

Most intent is never typed. It's too vague, or too tedious, to put into words.

Hesitation never reaches the prompt. Users don't ask. They leave.

How it works · How it makes money

A tacit input layer for any software.



Live: a 5-second pause after the answer → poin infers “can’t tell what fits the recipient” (confidence 0.55) → a chip beside the cursor. Accept with `⌘1` or a nod.

Next: design-partner pilots measuring suggestion acceptance and task completion.

Product

SDK + Intent API for any interface: agents, coding tools, learning apps, SaaS. Priced on usage.

First buyers

Teams shipping AI agents and chat products. They hit the empty prompt box first.

Moat

Every accept and decline labels signal → intent → outcome, across products. Plus the timing policy for when to step in.

Path

SDK in products → browser extension → OS layer for every app.